



# Hotel, Restaurant & Travel Management

## ► Is this course right for you?

If you like to work with people and care about their satisfaction and enjoyment, then this is the course for you.

### Credits // Certification

- 4th Related Math Credit
- College Credit (Articulation):  
Baker College, Davenport University,  
Ferris State University
- ServSafe National Certification (valid 5 yrs)
- First Aid & Adult CPR Certification
- Hospitality & Tourism Management  
Certification (valid 5 years)
- Certified Tourism Ambassador (CTA)
- Guest Service Gold National Certification

### Eligibility // Prerequisites

- Sophomore, Junior or Senior

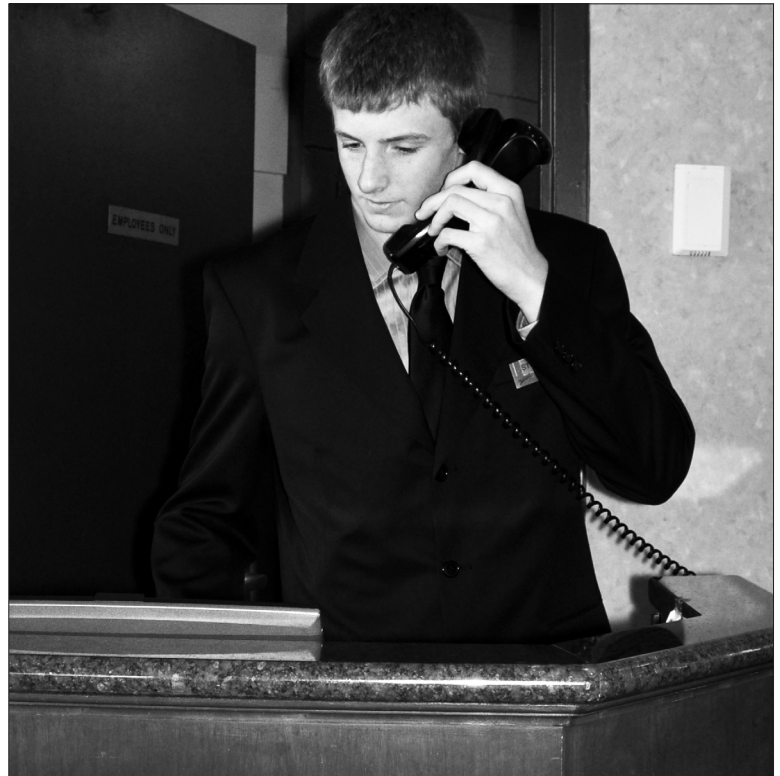
### Career Data // Jobs

**banquet manager, catering manager, corporate sales manager, director of marketing, events manager, conference manager, executive chef, general manager, guest services coordinator, hotel group sales manager, meeting coordinator, public relations manager, restaurant manager, wedding coordinator, wedding sales manager**

**For salary information go to:  
<http://snipurl.com/salaryinfo>**

*“If I had to give some advice to anyone thinking about taking this EFE class, I would have to say this: DO IT! You get so many awesome experiences that you will always remember, and skills and certifications that make it a lot easier to get a job.”*

- Ryan Hoover, Portage Northern High School



## Hotel, Restaurant & Travel Management Business, Management, Marketing & Technology Pathway

This course provides students with a basic understanding of the hospitality industry and related careers. In addition to course work, students will participate in job shadowing experiences and will have the opportunity to participate in DECA. DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management. This course also provides students with an opportunity for a behind-the-scenes tour of Disney World in Orlando, Florida.

Hotel, Restaurant & Travel Management (HRTM) is one of America's fastest growing industries. Areas of study in this program include lodging and restaurant operations/management; travel and tourism planning; food and beverage management; and event and meeting planning.